

EYD2015 Website Terms & Conditions for Partners, Guiding Editorial Principles and Legal Notice

EYD2015 Website Terms & Conditions for Partners, Guiding Editorial Principles and Legal Notice.....	1
Terms and Conditions	1
Guiding editorial principles	2
Legal notice	3
Disclaimer.....	3
Copyright notice.....	3
Personal Data Protection	4
Annex - EYD2015 Factsheet	6

Terms and Conditions

Process

All partners are required to sign up to the site Terms and Conditions before being granted login names and password to access the site backend.

Terms and conditions

1. The administrators trust the goodwill and constructive attitude of the publishers, who agree to only use the EYD2015 website accounts for posts that are in line with the objectives of the European Year for Development 2015 (EYD2015). The objectives of the EYD2015 are the following:

(a) to inform Union citizens about the Union's and the Member States' development cooperation, highlighting the results that the Union, acting together with the Member States, has achieved as a global actor and that it will continue to do so in line with the latest discussions on the overarching post-2015 framework;

(b) to foster direct involvement, critical thinking and active interest of Union citizens and stakeholders in development cooperation including in policy formulation and implementation; and

(c) to raise awareness of the benefits of the Union's development cooperation not only for beneficiaries of the Union's development assistance but also for Union citizens and to achieve a broader understanding of policy coherence for development, as well as to foster among citizens in Europe and

developing countries a sense of joint responsibility, solidarity and opportunity in a changing and increasingly interdependent world.

2. Posts should be guided to the extent possible by the thematic calendar and the key messages of the European Year for Development as proposed in the communications strategy by DG EuropeAid (see Annex).
3. The publishers agree not to post anything racist, sexist, homophobic, or otherwise derogatory when curating and to maintain a constructive tone and stance with regard to EU development cooperation.
4. In case this trust is broken, the site admin could decide to remove individual posts or the posting privileges of the publishers.
5. While self-promotion and advocacy are acceptable, please be reminded that visitors to the official website of the European Year for Development 2015 are interested in one main topic: the EU dimension of development cooperation and the campaign itself. Please tailor your posts to this audience.
6. Admins reserve the right to block spammers at will.
7. Posts on this website do not reflect the position of the EU and shall not give this impression. Curators shall affix to each post the name of the organization they are affiliated with.
8. Admins reserve the right to revoke publishing privileges, also during the week, if not coherent with the above guidelines.

Guiding editorial principles

- Choose images and related messages based on values of respect, equality, solidarity and justice
- Truthfully represent any image or depicted situation both in its immediate and in its wider context, so as to improve public understanding of the realities and complexities of development
- Avoid images and messages that potentially stereotype, sensationalise, or discriminate against people, situations or places
- Use images, messages, and case studies with the full understanding, participation and permission of the subjects (or the subjects' parents/guardians)
- Ensure those whose situation is being represented have the opportunity to communicate their stories themselves
- Establish and record whether the subjects wish to be named or identified and always act accordingly
- Conform to the highest standards in relation to human rights and the protection of vulnerable people

Legal notice

The information on this site is subject to a disclaimer, a copyright notice and rules related to personal data protection.

Disclaimer

The European Commission maintains this platform to enhance public access to information about the European Year for Development 2015 and about EU development cooperation in general. Our goal is to provide a platform where the EU Member States and development organisations can present their activities and messages to the general public in the framework of the European Year for development.

The Commission accepts no responsibility or liability whatsoever with regard to the information on this site.

This information is:

- of a general nature only and is not intended to address the specific circumstances of any particular individual or entity;
- not necessarily comprehensive, complete, accurate or up to date;
- sometimes linked to external sites over which the Commission services have no control and for which the Commission assumes no responsibility;
- not professional or legal advice (if you need specific advice, you should always consult a suitably qualified professional).

Please note that it cannot be guaranteed that a document available on-line exactly reproduces an officially adopted text.

It is our goal to minimize disruption caused by technical errors. However some data or information on our site may have been created or structured in files or formats that are not error-free and we cannot guarantee that our service will not be interrupted or otherwise affected by such problems. The Commission accepts no responsibility with regard to such problems incurred as a result of using this site or any linked external sites.

Copyright notice

Reuse of content published by the organisations on this site is not authorised without acknowledging the source

Personal Data Protection

The European Union is committed to user privacy.

The policy on "protection of individuals with regard to the processing of personal data by the Community institutions" is based on Regulation (EC) N° 45/2001 [234 KB] of the European Parliament and of the Council of 18 December 2000.

This general policy covers the European Union's family of institutional Web Sites, within the eu domain.

Although you can browse through most of these Web Sites without giving any information about yourself, in some cases, personal information is required in order to provide the e-services you request.

Web Sites that require such information treat it according to the policy described in the Regulation mentioned above and provide information about the use of your data in their specific privacy policy statements.

In this respect:

For each specific e-service, a controller determines the purposes and means of the processing of personal data and ensures conformity of the specific e-service with the privacy policy;

Within each Institution, a Data Protection Officer ensures that the provisions of the Regulation are applied and advises controllers on fulfilling their obligations (see art. 24 of the Regulation);

For all the Institutions, the European Data Protection Supervisor will act as an independent supervisory authority (see art. 41 to 45 of the Regulation).

The European Union's family of institutional Web Sites, within the eu domain, provides links to third party sites. Since we do not control them, we encourage you to review their privacy policies.

What is an e-service?

An e-service on EUROPA is a service or resource made available on the Internet in order to improve the communication between citizens and businesses on the one hand and the European Institutions on the other hand.

Three types of e-services are or will be offered by EUROPA:

Information services that provide citizens, media, business, administrations and other decision makers with easy and effective access to information, thus increasing transparency and understanding of the policies and activities of the EU;

Interactive communication services that allow better contacts with citizens, business, civil society and public actors thus facilitating policy consultations, and feedback mechanisms, in order to contribute to the shaping of policies, the activities and the services of the EU;

Transaction services that allow access to all basic forms of transactions with the EU, e.g. procurement, financial operations, recruitment, event enrolment, acquisition or purchase of documents etc.

Information contained in a specific privacy statement.

A specific privacy policy statement will contain the following information about the use of your data:

What information is collected, for what purpose and through which technical means the EU collects personal information exclusively to the extent necessary to fulfil a specific purpose. The information will not be re-used for an incompatible purpose;

To whom your information is disclosed. The EU will only disclose information to third parties if that is necessary for the fulfilment of the purpose(s) identified above and to the mentioned (categories of) recipients. The EU will not divulge your personal data for direct marketing purposes;

How you can access your information, verify its accuracy and, if necessary, correct it. As a data subject you also have the right to object to the processing of your personal data on legitimate compelling grounds except when it is collected in order to comply with a legal obligation, or is necessary for the performance of a contract to which you are a party, or is to be used for a purpose for which you have given your unambiguous consent;

How long your data is kept. The EU only keeps the data for the time necessary to fulfil the purpose of collection or further processing;

What are the security measures taken to safeguard your information against possible misuse or unauthorised access;

Whom to contact if you have queries or complaints.

How do we treat e-mails you send us?

Many web pages on Europa have a "Contact" button, which activates your e-mail software and invites you to send your comments to a specific functional mailbox.

When you send such a message, your personal data is collected only to the extent necessary to reply. If the management team of the mailbox is unable to answer your question, it will forward your e-mail to another service. You will be informed, via e-mail, about which service your question has been forwarded to.

If you have any questions about the processing of your e-mail and related personal data, do not hesitate to include them in your message.

Annex - EYD2015 Factsheet



2015 European Year for Development

**our world
our dignity
our future**

Why the EYD2015?

2015 is a landmark year for International cooperation...

The world comes together to agree on a new course of action to end poverty, promote sustainable development & address climate change:

- ⇒ *Millennium Development Goals (MDGs)* reach their conclusion
- ⇒ Agreement on Post-2015 development framework – *Sustainable Development Goals*
- ⇒ New international agreement on *Financing for Development*
- ⇒ New *Universal Climate Agreement: COP 21*

The EYD 2015 will:

- Inform Union citizens about EU development cooperation
- Foster direct involvement, critical thinking and active interest
- Raise awareness of the mutual benefits of EU development cooperation, policy coherence for development and foster a sense of joint responsibility and solidarity

EYD2015 MESSAGES:

1. The EU is a global player which tackles today's challenges
2. In an increasingly interdependent world, EU development cooperation benefits people in the EU & our partner countries
3. Think global, act local. A single person can make a difference

THE EYD2015 CAMPAIGN

Flagship Events

Member State Campaigns

Civil Society Campaigns

EU Institutions' Campaigns

Special EYD2015 Website:

www.europa.eu/eyd2015

Social Media #EYD2015  

High Levels of Support for Development Cooperation in Europe:

- 83% of EU Citizens think it is important to help people in developing countries

Low Levels of Awareness:

- 44% of EU Citizens have no knowledge of where their country's assistance goes

*Eurobarometer 2013



SPECIAL FOCUS ON YOUTH



Thematic Months

- | | | | |
|------------------------|--|---------------------------|--|
| 1. Europe in the World | 4. Health | 7. Children & Youth | 10. Food Security |
| 2. Education | 5. Peace & Security | 8. Humanitarian Aid | 11. Sustainable Development & Climate Action |
| 3. Women & Girls | 6. Sustainable Green Growth, Decent Jobs, Businesses | 9. Demography & Migration | 12. Human Rights & Governance |

Development and
Cooperation –
EuropeAid

Get involved & share your Ideas:

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